

Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 PA-02 PRS-01 USIA-15 /038 W
----- 025652

R 241309Z JUN 75

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 3525

INFO AMEMBASSY BERLIN

AMEMBASSY BUCHAREST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY VIENNA

AMEMBASSY WARSAW

UNCLAS BUDAPEST 1941

E.O. 11652: N/A

TAGS: BEXP, XG

SUBJ: TRADE PROMOTION IN FISCAL YEAR 1976

REF: STATE 132655 AND 147703

1. EMBASSY BELIEVES BEWT TRADE PROMOTION PROGRAM FOR FY-76 WITHIN CURRENT ALLOCATION PROGRAM -- I.E. "NO EVENTS" -- DAMAGING TO U.S. COMMERCIAL EFFORT IN HUNGARY. AS DEPT AND BEWT AWARE POST STRONGLY BELIEVES THAT U.S. PARTICIPATION IN ANNUAL BUDAPEST INTERNATIONAL SPRING FAIR ON REGULAR BASIS ESSENTIAL FOR MAINTAINING MOMENTUM OF U.S. COMMERCIAL EFFORT. TECHNICAL SALE SEMINARS ASSIST IN FLESHING OUT PROGRAM.

2. WE ARE NATURALLY PLEASED TO NOTE THAT BEWT EXPECTS ALL OR PART OF THE SUPPLEMENTAL ALLOCATION WHICH WILL PERMIT U.S. PARTICIPATION BUDAPEST SPRING AIR PLUS THREE TECHNICAL SALES SEMINARS (TSS). EMBASSY COMMENTS ON CHEMICAL/PETROCHEMICAL PROCESSING TSS CONTAINED IN BUDAPEST 1927, 17941, AND 1541. POST STILL AWAITS INDICATION FROM BEWT ON POSSIBLE U.S. PARTICIPANTS IN ORDER FINALIZE PROGRAM SPONSOR WITH MTESZ.

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3. LOCAL INTEREST IN MATERIAL HANDLING RECHNOLOGY

KEEN AND EMBASSY HAS ADVISED MTESZ OF PROBABLY MARCH
1976 DATE.

4. FINALLY, EMBASSY WOULD WELCOME ADDITIONAL SPECIFIC
INFORMATION FROM BEWT ON PROPOSED PLASTIC PRODUCTION
TECHNOLOGY TSS IN ORDER TO ASSIST IN DEVELOPING THIS
PROMISING THEMSE.

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